HDR Photography for Everyone



DIGITAL DARKROOM WORKSHOP

REVEAL YOUR TRUE ART

High Dynamic Range (HDR) photography is changing the way photographers capture the world around them. HDR allows a photographer to shoot several exposures of a scene, recording every tone from the darkest shadows to the brightest highlights. Then using Photoshop or special HDR software these images are combined into a single 32-bit file that contains the entire range of the original scene. This expanded tonal range is way beyond the capabilities of a single exposure from the average dSLR - opening the door to all kinds of creative possibilities.

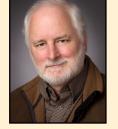
Some of the things you'll learn:

- * What is HDR?
- ★ Differences between artsy HDR and realistic HDR
- * Benefits of working with 32-bit files in Photoshop
- * How to shoot for HDR Setting up custom camera settings Secrets to creating great source images
- * Using Photoshop's Merge to HDR command
- * Advanced HDR compositing with Photomatix Pro
- * Dealing with noise in HDR files
- * Secrets to solving "ghosting" problems
- * HDR Tone Mapping
- * RAW vs. JPEG for HDR
- * HDR and Lightroom
- * Creating single image HDR from a RAW file
- Panoramic HDR photography
- * Going beyond HDR

Learn from an Expert

Mark Fitzgerald is an Adobe Certified Photoshop Expert and author of books like, "Adobe Lightroom and Photoshop Workflow Bible", and "Photoshop CS4 After the Shoot".

Mark uses everyday language to teach photographers how to get the most from their images. He's helped countless northwest photographers take their work to a higher level by giving them



the tools they need to realize their vision.

To learn more about Mark, visit www.ddroom.com.

If you're new to HDR, this daylong workshop will give you everything you need to know to begin shooting for and creating your own HDR images.

If you're already working with HDR, but find yourself struggling, this workshop will answer many of your questions.

Don't miss this chance to learn in a personal setting from an expert who's considered one of the best Photoshop. Lightroom, and digital workflow instructors in the Northwest.

When: Sunday, November 15

9 AM - 4 PM

Where: Lightworks Photography Eugene, Oregon

Cost: \$149 before 11/8/09 \$174 after 11/8/09

Signup: Register online at:

www.eventbrite.com/event/463837350

What to Bring: Laptop with Photoshop CS3 or CS4, Camera, Tripod, and Brownbag Lunch

Demo copies of Photomatix Pro for Mac and Windows will be available